

JENNIFER COYLE

WEB DESIGNER & DEVELOPER

14B Greenhill Road • Media, PA 19063
(610) 420-8037 • jenn@wowbeans.com • wowbeans.com

RELEVANT EXPERIENCE

Web Designer

CrafTech Computer Solutions | Media, PA | 2017 - Present

- Creates custom responsive WordPress solutions for small businesses.
- Educates clients on technology needs for business optimization, including marketing and SEO.

Graphic and Web Designer

Self-Employed | 2010 - Present

- Specializes in web design, illustration, and hand lettering.
- Designs and slices layouts and graphics for blogs and websites in WordPress, Squarespace, and Blogger.

UI/UX Designer

eMoney Advisor | Radnor, PA | 2014 - 2015

- Designed user interfaces for consumer financial software.
- Advised executive leadership on best practices for user experience.
- Worked with multi-disciplinary team to improve software based on user feedback and data.

Product Support Specialist, Advancement

Pomona College | Claremont, CA | 2010 - 2013

- Managed complex non-profit fundraising database.
- Coordinated digital and print mass-outreach marketing.
- Led planning efforts and projects related to the advancement division of the college.
- Supervised large staff of student calling managers for fundraising activity.

For clickable links and portfolio images, please visit
wowbeans.com

SKILLS

HTML, CSS, JavaScript, PHP
WordPress
Bootstrap & Responsive Design
Photoshop, Illustrator, InDesign
Sketch App
User Experience

TRAINING

Skillcrush Front End Web
Developer Blueprint
Treehouse Design, HTML, UX
Cooper UX Bootcamp
Girl Develop It

EDUCATION

Drexel University
BS Interior Design, 3.8 GPA
Minor in Psychology

SIDE PROJECTS

- **BOOK:** [Getting Started with Brush Lettering](#) | 2016
- **BOOK:** [Online Dating Done Right](#) | 2015
- **BLOG:** [Hello Brio](#) | design and illustration
- **BLOG:** [Honey Rule](#) | minimalism and mindfulness

CONNECT

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